



Republic of the Philippines
Department of Education
Region X – Northern Mindanao
DIVISION OF LANA O DEL NORTE
Gov. A. Quibranza Prov'l. Gov't. Compound
Pigcarangan, Tubod Lanao del Norte
(063)227 – 6633, (063)341 – 5109
lanao.norte@deped.gov.ph



DIVISION MEMORANDUM

No. 477 s. 2020

TO : BINUNE- DEMOLOGAN NATIONAL HIGH SCHOOL
MAIGO NATIONAL HIGH SCHOOL
KAPATAGAN NATIONAL HIGH SCHOOL
LALA NATIONAL HIGH SCHOOL
MAGSAYSAY NATIONAL HIGH SCHOOL
LANAO NORTE NATIONAL COMPREHENSIVE HIGH SCHOOL
BALOI NATIONAL HIGH SCHOOL
PANTAO RAGAT AGRO-INDUSTRIAL HIGH SCHOOL
PANTAR NATIONAL HIGH SCHOOL
SERGIO P. CERUJALES JR. NATIONAL HIGH SCHOOL
SECONDARY SCHOOL PRINCIPALS
SECONDARY NURSES
This Division

FROM : *for* **EDILBERTO L. OPLENARIA, CESO V**
Schools Division Superintendent

SUBJECT : **SHORT FILM MAKING CONTEST IN THE NEW NORMAL**

DATE : October 19, 2020

1. The National Nutrition Council Region X, in partnership with the regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley, and Philippine Health Insurance Corporation, will conduct the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month Theme "Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"

#GO100



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2. The participants in this competition are junior and senior high schools learners from the above-mentioned schools. The contest mechanics, criteria, and registration form are found in the attached communication. Deadline for submission of entries is October 31, 2020 at 5:00 P.M. But participants are also required to submit a copy of the entry to the Office of the SGOD Chief two days before the set deadline to give time for a review and the concluding adjustments prior to approval and submission.
3. Entries that include the registration form and video entry in DVD and flash disk, shall be submitted to the National Nutrition Council Region X, 2nd floor, Door 1 Rego Building, Agoho Drive, Zone 1, Carmen Cagayan de Oro City or through email at nncregion10@gmail.com and copy furnished the Regional Office c/o roxclmd@deped.gov.ph.
4. Winners of the contest shall receive plaques and cash prizes at P15,000.00; P10,000.00; and P5,000.00 for first, second and third place winners, respectively. Finalists shall also receive P 1,000.00 and Certificates of Recognition. Special Awards include Social Media Favorite and MANGO DIEZ.
5. Attached is the communication for ready reference.
6. For dissemination.





Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL X
2nd Floor, Door 1, Rego Bldg., Agoho Drive
Zone 1, Carmen, Cagayan de Oro City



30 September 2020
NNCX/C869/vtav

DR. ARTURO B. BAYOCOT, CESO III
Regional Director
Department of Education Regional Office 10
Masterson Avenue, Upper Balulang,
Zone 1, Cagayan de Oro City

Dear **Director Bayocot**:

Greetings from the National Nutrition Council X!

This is in relation to the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month theme, **"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**, of which our target participants are Junior and Senior High Schools in Region 10. The contest is done in partnership with our regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley and Philippine Health Insurance Corporation. The Department of Education has announced the opening of classes on 5 October 2020 with online or modular learning. With this, we would like to engage the high school learners in the Region in promoting awareness on stunting and proper nutrition during the First 1000 Days. The contest mechanics and criteria were tailored in consonance to standards and guidelines set to prevent the spread of COVID-19.

In this regard, we would like to enjoin the support of the DepEd Region X, as member of the Regional Nutrition Committee, in giving feedback on the contest mechanics and dissemination to all junior and senior high schools through issuance of a Department Memorandum. The deadline for submission of entries is on **31 October 2020**

Enclosed please find copy of the contest mechanics, criteria and registration form.

Thank you for your continued support in addressing hunger and malnutrition. Let us continue to join hands in our journey to *One Region in Nutrition* even amidst the COVID-19 pandemic!

Very truly yours,


GLADYS MAE S. FERNANDEZ
Nutrition Program Coordinator

STUNTING AND FIRST 1000 DAYS SHORT FILMMAKING CONTEST IN THE NEW NORMAL

Short Filmmaking Contest Objective:

The contest aims to increase awareness on stunting and the importance of optimum nutrition during the First 1000 Days of life. The contest further intends to create interest and discover creativity among **junior and senior high school students** to promote awareness and mobilize actions to address stunting which is in line with the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**

Contest Rules:

1. The contest shall start from **27 August 2020** and is open to all public and private junior and senior high schools in Region 10.
2. Each school may submit only one (1) entry, which should focus on the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19"**. Talking points on the theme can be accessed through the National Nutrition Council X Facebook Page: **National Nutrition Council Region X** and webpage, <https://bit.ly/32sroNu>.
3. One registration form shall be provided to each school.
4. The short film should run for a maximum of three (3) minutes only.
5. Entries should be original. In accordance to the copyright laws, music used in an entry must be original, licensed or in the public domain (ask permission from the composer).
6. Video resolution should be at least 720p (1280x720), 25fps frame rate.
7. Entries should not contain any offensive or inappropriate language, image and/or content. Animation films are discouraged. The video should be appropriate for general viewership.
8. Upon production and shooting of video, **minimum health standards** (i.e. wearing of mask, physical distancing, frequent handwashing) must be **strictly observed** as protection against coronavirus disease (COVID-19) and other infectious diseases.
9. Physical gathering is discouraged when doing the film production. Thus, filming must be done at home.
10. The video must still be able to convey its message despite filming and production in the new normal setting.
11. Display of brands of foods/beverages/formula milk to be used in the video is discouraged.
12. Each participant must submit their registration form together with the entry video in DVD, flash disk, or through email at nncregion10@gmail.com.
13. Deadline of submission of entries is until **31 October 2020, 5:00 PM**. Submit entries to: **National Nutrition Council Region X, 2nd Floor, Door 1, Rego Building, Agoho Drive, Zone 1, Carmen, Cagayan de Oro City 9000**.
14. All entries are subject to initial screening. The Secretariat shall notify the top 10 qualified entries through e-mail and SMS. Unqualified entries shall likewise be informed by the Secretariat.
15. Shortlisted entries shall be uploaded to NNC X's Youtube Channel and Facebook Page, National Nutrition Council Region X on **9 November 2020** for public viewing and voting. Overall social media engagement shall be based on the total number of Facebook and Youtube likes/reactions, views and shares. Shares should be posted public using the hashtags **#OneRegioninNutrition #2020NutritionMonth #wasStunting #SamaAll**. Public voting will close on **23 November 2020 5:00 PM**.

CRITERIA

Qualified videos will be judged according to the following criteria:

1) Relevance to the theme	40%
2) Creativity and originality	30%
3) Technical quality	20%
4) Social Media Engagement	10%
TOTAL	100%

JUDGING MECHANICS

Mechanics & Judging Committee	-	70%
NNC X	-	30%
TOTAL SCORE	-	100%

PRIZES

Winners for the contest shall receive:

- Cash Prizes: ₱15,000.00 – grand prize, ₱10,000.00 – second prize, ₱5,000.00 – third prize
- Plaque of Recognition

Finalists shall receive:

- Consolation: ₱1,000.00
- Certificate of Recognition
- Plaque for 1st, 2nd, and 3rd winners

Special Awards:

- Social Media Favorite Awards
- MANGO DIEZ Choice Awards



Batang Pinoy, SANA TALL...
Iwas Stunting, SAMA ALL!

Iwos ALL din sa COVID-19!

STUNTING AND FIRST 1000 DAYS
SHORT FILMMAKING CONTEST IN THE NEW NORMAL

REGISTRATION FORM

Name of school: _____
Complete school address: _____ Age: _____ Sex: _____
Focal person: _____
Grade level: _____
Mobile number: _____ Email address: _____
Facebook page (if applicable): _____
Title of short film entry: _____
Brief description of entry: _____

[Signature over Printed Name]

NOTE: BY AFFIXING YOUR SIGNATURE YOU AND THE SCHOOL HEREBY AGREE TO CONTEST RULES

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