



Republic of the Philippines
Department of Education

REGION X
SCHOOLS DIVISION OF LANA O DEL NORTE

DEPED LANA O DEL NORTE		
RECORDS SECTION CONTROL NO. 11171		
RELEASED		
25 MAY 2026	4:22	WMM
DATE	TIME	BY

May 25, 2026

DIVISION MEMORANDUM
NO. 265 S. 2026

**PROMOTION OF THE IN-STORE BALIK ESKWELA DISKWENTO CARAVAN
2026**

TO: ASSISTANT SCHOOLS DIVISION SUPERINTENDENT
CHIEF EDUCATION SUPERVISORS
PUBLIC SCHOOLS DISTRICT SUPERVISORS
SCHOOL HEADS
TEACHING AND NON-TEACHING PERSONNEL
STAKEHOLDERS
ALL OTHERS CONCERNED

- In reference to the letter from the Department of Trade and Industry (DTI) – Lanao del Norte Provincial Office dated May 14, 2026, this Office informs all concerned regarding the conduct of the **In-Store Balik Eskwela Diskwento Caravan 2026** from **May 30 to June 1, 2026**.

The activity aims to provide students, parents, teachers, and school personnel with access to discounted school supplies, uniforms, gadgets, food products, and other essential commodities in preparation for the opening of classes.

- The following participating establishments will offer promotional prices and special discounts during the said activity:

No.	Name of Establishment	Address
1	Crown Paper and Stationery	Aguinaldo Street, Pala-o, Iligan City
2	Golden Star General Merchandise	Manuel L. Quezon Ave., Iligan City
3	Shakey's	G/F Robinsons Place Iligan, Tubod, Iligan City
4	Power Mac Center	G/F Robinsons Place Iligan, Tubod, Iligan City



Address: DepEd-Division of Lanao del Norte, Pigcarangan, Tubod, Lanao del Norte

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5	Levi's (subject confirmation)	to	G/F Robinsons Place Iligan, Tubod, Iligan City
6	Expressions Stationery Shop, Inc.		2/F Robinsons Place Iligan, Tubod, Iligan City
7	Human Nature		Lot 27, Block 11, Ceanuri Village, Camague, Iligan City
8	Gaisano Mall Iligan - Supermarket, Dept. Store		Roxas Avenue, Villaverde, Iligan City
9	Monterey		Iligan City
10	JV Dim Sum Restaurant		Aguinaldo St., Pala-o, Iligan City
11	Golden Dragon		SquareLand Building, Gen. Aguinaldo Extension, Pala-o, Iligan City
12	Soda Enterprises		U & J Building, Badelles Ext., Iligan City
13	Prince Hypermart		Corner of Aranaydo St., Kapatagan, Lanao del Norte
14	Laregina Coconut Products Manufacturing		Baroy, Lanao del Norte

3. In this regard, all school heads and concerned personnel are encouraged to disseminate this information to parents, learners, teachers, and other stakeholders to enable them to avail of the discounted prices during the conduct of the caravan.

4. Immediate dissemination of and compliance with this Memorandum is desired.

EDWIN R. MARBOJOC EdD, CESO V
Schools Division Superintendent

To be indicated in the Perpetual Index
Under the following subjects:
PROPERTIES



Address: DepEd-Division of Lanao del Norte, Pigcarangan, Tubod, Lanao del Norte

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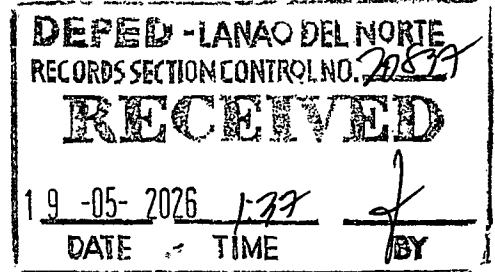
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R10-LDN-CPD-05-077

May 14, 2026



M. Mira - 09278561275

DR. EDWIN R. MARIBOJOC, CESO V
 Schools Division Superintendent (SDS)
 Department of Education - Division of Lanao del Norte
 Pigcarangan, Tubod, Lanao del Norte

Subject: Promotion of the In-Store Balik Eskwela Diskwento Caravan 2026

Dear Dr. Maribojoc:

Greetings from the Department of Trade and Industry (DTI) Lanao del Norte Provincial Office.

In line with the *annual "Balik Eskwela Diskwento Caravan," we are pleased to inform your good office that participating establishments in Iligan City and Lanao del Norte will offer special discounts and promotional prices from May 30 to June 1, 2026, in support of students, parents, and teachers in preparation for the opening of classes.*

The following establishments have confirmed their participation:

NO.	NAME OF ESTABLISHMENT	ADDRESS
1	Crown Paper and Stationery	Aguinaldo Street, Palao, Iligan City
2	Golden Star General Merchandise	Manuel L. Quezon Ave, Iligan City,
3	Shakey's	G/F Robinsons Place Iligan, Tubod, Iligan City
4	Power Mac Center	G/F Robinsons Place Iligan, Tubod, Iligan City
5	Levi's (subject to confirmation)	G/F Robinsons Place Iligan, Tubod, Iligan City
6	Expressions Stationery Shop, Inc.	2/F Robinsons Place Iligan, Tubod, Iligan City
7	Human Nature	Lot 27, Block 11, Ceanuri Village, Camague, Iligan City
8	Gaisano Mall Iligan – Supermarket, Dept. Store	Roxas Avenue, Villaverde, Iligan City
9	Monterey	Iligan City
10	JY Dim Sum Restaurant	Aguinaldo st., Pala-o, Iligan City
11	Golden Dragon	Square Land Building, Gen. Aguinaldo Extension, Pala-O, Iligan City
12	Soda Enterprises	U & J Building, Badelles Ext, Iligan City
13	Prince Hypermart	Comer of Aranaydo St., Kapatagan, Lanao del Norte
14	Laregina Coconut Products Manufacturing	Baroy, Lanao del Norte

In this regard, may we respectfully request your assistance in disseminating this information to parents, students, teachers, and school personnel to encourage them to visit the participating stores and avail of discounted prices during the said dates.

We look forward to your continued support in promoting consumer welfare and helping families prepare for the upcoming school year.

Thank you very much.

Respectfully yours,

JANE MARIE L. TABUCAN
 Provincial Director

LANAO DEL NORTE PROVINCIAL OFFICE
 Certified ISO 9001:2015