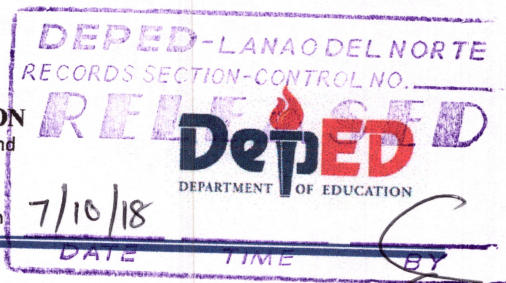




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DIVISION MEMORANDUM
No. 272s. 2018

**To: Public Schools District Supervisors
All School Principals Concerned**

From: ROY ANGELO E. GAZO

Schools Division Superintendent

Date: July 8, 2018

Subject: Conduct of the Division Schools Press Conference 2018

1. In order to prepare this division's contenders to this year's Regional Schools Press Conference, this Office through the Curriculum Implementation Division announces the conduct of the Division Schools Press Conference on August 15-17, 2018 with the theme "Embracing ASEAN Integration: Campus Journalists' Role in Advancing Inclusive Education" at Binuni-DEMologan National High School, Binuni-Bacolod, Lanao del Norte.
2. This is pursuant to Republic Act (RA) No. 7079, also known as the *Campus Journalism Act of 1991*, and in compliance with DepEd Order No. 47, s. 2010, entitled *Guidelines on Financial Subsidy for the Conduct of the National Schools Press Conference (NSPC)*, its Implementing Rules and Regulations (IRR) specifically Rule IX of Section 1.
3. The Conference aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness and environmental awareness;
 - c. provide a venue for an enriching learning experience for students interested in Journalism as a career or those who intend to use skill sets learned through campus journalism to give them a better edge in their chosen careers;
 - d. promote responsible journalism and fair and ethical use of social media; and
 - e. enhance journalistic competence through healthy and friendly competitions.
4. The Conference activities shall include the following:
 - a. Individual Contests
 1. News Writing
 2. Features Writing
 3. Editorial Writing
 4. Sports Writing
 5. Copyreading and Headline Writing
 6. Science and Technology Writing
 7. Photojournalism
 8. Editorial Cartooning
 9. Column Writing (exhibition only)

- b. School Paper Contests
 - 1. News Section
 - 2. Features Section
 - 3. Editorial Section
 - 4. Science and Technology Section
 - 5. Sports Section
 - 6. Layout and Page Design
- c. Group Contests
 - 1. Radio Script Writing and Broadcasting Contest
 - 2. Collaborative Desktop Publishing (CDP) Contest
 - 4. TV Script Writing and Broadcasting Contests (for secondary level)

5. In order to clarify issues and concerns regarding the conduct of the Schools Press Conferences, concerned officials, officers-in-charge of DSPC, personnel and staff, learner-participants are advised to refer to the implementing guidelines stipulated in DepEd Order No. 47, s. 2010 and DM No. 200 s. 2017.

6. All schools districts are advised to conduct a district-level press conference while the secondary schools shall have the school-based press conference. Each district shall send the following winners:

- 1. Top 3 winners of the individual contest in both English and Filipino
- 2. First place winners of the group contest in both English and Filipino
- 3. Top 3 winners of every category (news page, editorial page, feature page, sports page, etc. for the group contest.

7. All secondary schools shall send the following winners:

- 1. First place winners of the individual contest in both English and Filipino.
- 2. First place winners of the group contest in both English and Filipino
- 3. Top 3 winners of every category (news page, editorial page, feature page, sports page, etc. for the group contest.

8. A registration fee of P200.00 shall be collected from each participant excluding the coaches to defray expenses for the travel, meals and honoraria of judges, materials and supplies, incidental expenses. The registration fee shall be paid to the Finance Section of the Division Office c/o Ms Mariam A. Mapandi. Registration, travel, and incidental expenses are chargeable against school MOOE/School Paper/PTA or any other source of funds subject to the usual accounting policy and procedures.

9. Deadline of submission of the list of contestants per district and per secondary school and the hardcopy of the 20-page schools paper (A4 size bondpaper) for the group contest is on August 13, 2018 at the Division Office c/o Dr. Monisa P. Maba, EPS. This Office strongly adheres to the **No School Paper No Contestant Policy** of the Department of Education.

10. DSPC winners who will qualify to the Regional Schools Press Conference 2019 shall have an enhancement training on **August 18-19, 2018** at the same venue.

11. For information, guidance and strict compliance.