



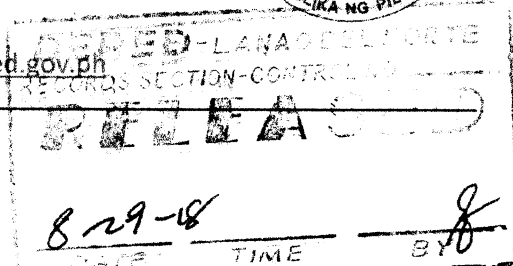
Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF LANA O DEL NORTE**  
Tubod, Lanao del Norte  
Tel. No. 227-6633 (PLDT)

email add: [lanadonorte001@deped.gov.ph](mailto:lanadonorte001@deped.gov.ph)



Division Memorandum

No. 342 s. 2018



To: **Public and Private Senior High School Coordinators**  
**Secondary School Principals**  
**This Division**

From: **ROY ANGELO E. GAZO**  
Schools Division Superintendent

Date: **August 22, 2018**

Subject: **2018 Nutrition Month Short Filmmaking Contest**

1. Per Regional Memorandum No. 421, s. 2018 entitled "Dissemination of 2018 NUTRITION MONTH SHORT FILMMAKING CONTEST", this office announces the conduct of the Division-wide Nutrition Month Short Filmmaking Contest for the School Year 2018-2019.
2. The contest is open to all Public and Private Senior High School students of the Division of Lanao del Norte.
3. The short film should focus on the 2018 Nutrition Month Theme, "*Ugaliing Magtanim, Sapat na Nutrisyon Aanihin.*"
4. Contest mechanics and criteria are indicated in Enclosure 1 of this memorandum.
5. Short films should be submitted to the Health and Nutrition Section in the division office on or before September 7, 2018, 5:00 P.M.
6. Judging of entries will be on September 10, 2018 at 1 o'clock in the afternoon.
7. For information and compliance.

10. Entry videos will be uploaded to Division Health & Nutrition Facebook page for public viewing and voting through likes/reactions and shares on September 8-9, 2018. Public voting will close on September 10, 2018, 12:00 NOON.
11. The coach and the senior high school participant must present their entry video on September 10, 2018, 1:00 P.M. for judging at the Conference Room located at the 2<sup>nd</sup> floor, Division Office, Pigcarangan, Tubod, Lanao del Norte.
12. Coaches and participants of the top 3 entry videos will receive certificates of recognition and medals.
13. The TOP THREE (3) ENTRY VIDEOS of this contest will represent our division in the regional level.

## CRITERIA

Entry videos will be judged according to the following criteria:

• Relevance to the theme	-	40%
• Creativity and originality	-	30%
• Technical quality	-	20%
• Social media engagement	-	10%
TOTAL	-	100%

**SHORT FILMMAKING CONTEST MECHANICS**  
**2018 Nutrition Month Campaign**

**Short Filmmaking Contest Objective:**

The contest aims to increase awareness and promote the importance of a food gardening. The contest further aims to create interest and discover creativity among senior high school students in promoting the importance of food gardening, which is in line with the 2018 Nutrition Month theme: "Ugaliing magtanim, Sapat na nutrisyon aanihin!"

**Contest Rules:**

1. The contest shall start from August 22 to September 10, 2018 and is open to all public and private senior high schools in the division of Lanao del Norte.
2. Each school may submit only one (1) entry, which should focus on the 2018 Nutrition Month theme: "Ugaliing magtanim, Sapat na nutrisyon aanihin!". Talking points on the theme can be accessed through the National Nutrition Council X Facebook page: **National Nutrition Council Region X** and webpage: <http://www.nnc.gov.ph/regional-offices/region-x-northern-mindanao>
3. One registration form shall be provided to each school.
4. The short film should run for a maximum of three (3) minutes only.
5. Entries should be original. In accordance to the copyright laws, music used in an entry must be original, licensed, or in the public domain (ask permission from the composer).
6. Video resolution should be at least 720p (1280x720), 25fps frame rate.
7. Entries should not contain any offensive or inappropriate language, image and/or content. Animation films are strongly discouraged. The video should be appropriate for general viewership.
8. Each participant must submit their registration form together with the entry video in DVD or flash disk.
9. Deadline of submission of entries is on September 7, 2018, 5:00 PM. Submit entries to: **Division Health and Nutrition Section, Ground floor, Division Office, Pigcarangan, Tubod, Lanao del Norte.**