




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region X-Northern Mindanao
DIVISION OF LANA DEL NORTE
Gov. A. Quibranza Prov'l. Gov't. Compound
Pigcarangan, Tubod, Lanao del Norte



DIVISION MEMORANDUM

No. 398 s. 2018

TO : Education Program Supervisors
Public Schools District Supervisors
Heads, Secondary Schools (Public & Private)
Secondary Schools AP/Social Studies Coordinators
This Division

FROM :  **ROY ANGELO E. GAZON**
Schools Division Superintendent

DATE: **October 1, 2018**

SUBJECT: **DISSEMINATION OF INFORMATION RE: CONSUMER WELFARE MONTH CELEBRATION**

1. Per letter request received from the DTI Provincial Director, Mr. Ruel B. Paclipan, re: Celebration of Consumer Welfare Month every October of the year, this Office disseminates the information regarding the conduct of the two highlighted activities to be spearheaded by the Department of Trade & Industry – Lanao del Norte Provincial Office which are anchored on the theme, **"Making Digital Marketplaces Fairer"**. The final date and venue of the contest will be announced in a separate memorandum.
2. The first highlighted activity is the **"Dulaang Pangmamimili"**, a role playing competition for secondary school learners which aims to heighten consumers' awareness among the youth. This competition will let the learners showcase their talents in acting by playing scenarios that relate to the theme of the event.
3. The second activity is the **"14th LPCC Consumer Quiz"**, a consumer education contest among secondary school learners relating to consumer awareness and protection. This will be conducted in coordination with the Local Price Coordinating Council of Iligan City.
4. Attached documents are the mechanics of both CWM activities.
5. Should you have any clarifications, please do contact (063) 221-5534 / 221-6151 and look for Engr. Elvira G. Redublado or Ms. Johanna M. Vergara.
6. Immediate dissemination of this Memorandum to all concerned is highly enjoined.

2018 DULAANG PANGMAMIMILI (METRO MANILA MECHANICS)

I. ABOUT THE CONTEST

The "Dulaang Pangmamimili 2018" is a role playing competition for high school students, which aim to heighten consumer awareness among the youth. It intends to impress upon the young minds of Filipino students the importance of knowing their consumer rights and responsibilities which must be respected and protected at all times.

II. MECHANICS

A. General

1. The competition is open to Grade 7 – Grade 10 students in Iligan and Lanao del Norte, both public and private.
2. There should only be one (1) entry per school division, either from public or private school, with proper endorsement from the Superintendent of the school division. The school division may conduct their own elimination round.
3. The group may have a minimum of ten (10) and maximum of fifteen (15) students only composed of performers and technical crew (i.e. props, lights, sound), and maximum of two (2) coaches/mentors.
4. The role play should be anchored on the theme of "2018 Consumer Welfare Month" which is **"Making Digital Marketplaces Fairer"**.
5. For play, a light often comic theatrical piece which may be combined with a song and dance. It is up to the creativity of the participating school.
6. The dialogue should generally be in Filipino, including the song and dance materials.
7. The use of offensive acts or language shall be a ground for disqualification.

B. Pre-screening

1. The participating schools division may send their video presentation for pre-screening to DTI – LdN Provincial Office, Quezon Avenue Extension, Palao, Iligan City.
2. The following information should be enclosed together with the CD presentation:
 - a. Name, address and contact number of the school
 - b. Contact person of the group, email address and telephone number
 - c. Particular topic/subject of presentation
 - d. Information on group members (name, age, high school level, and signature)
 - e. Total number of members
 - f. Total time of presentation
 - g. A one-page summary or plot
 - h. Full text or script
3. The video presentation should only last for a **maximum of 10 minutes**. It should contain a gist or summary of chosen topic/s with 2-3 minute introduction at the beginning of the video.
4. The announcement of the final list of schools to perform during the actual competition will be announced and will be coordinated and issued through official email or letter.



5. There will only be five (5) groups from the total entries who will be chosen to showcase their actual presentation during the Consumer Welfare Month (CWM) 2018. **The final date and venue will be further announced.**

C. Actual competition

1. The Dulaang Pangmamimili finalists should prepare for an improved version of their video presentation for the actual performance which should last for a minimum of 15 minutes and maximum of 20 minutes. Thus, the actual performance should not deviate far from the submitted video presentation.
2. A one-page summary or plot and full text or script of the actual performance should be submitted.
3. Each group shall be given five (5) minutes to set up their props and equipment, if any, and a minimum of 15 minutes and maximum of twenty (20) minutes to introduce and showcase their performance. A one (1) point deduction shall be imposed upon the group that will exceed the allotted time, and failure to comply with other requirements.
4. The group shall bring all the necessary requisites for their role play i.e. props and must secure clearance from the office.

III. Criteria for DTI Judging:

The following criteria shall be the basis for judging of the DTI panelists:

CRITERIA	SCORE
a) Coherence/Comprehensive Script	20%
b) Relevance to Consumerism- Theme	40%
c) Originality/Creativity/Entertainment Value	30%
d) Audience Impact	10%
TOTAL	100%

IV. Prizes

The winners shall be awarded with the following prizes:

LEVEL OF AWARDS	AWARDS
a) Champion	P30, 000.00 (GCs), Plaque of Recognition for the school, individual medals and certificates of recognition for the coaches/mentors and students
b) First Runner Up	P20, 000.00 (GCs), Plaque of Recognition for the school, individual medals and certificates of recognition for the coaches/mentors and students
c) Second Runner Up	P15, 000.00 (GCs), Plaque of Recognition for the school, individual medals and certificates of recognition for the coaches/mentors and students
d) Consolation	P10, 000.00 (GCs), Plaque of Recognition for the school, individual medals and certificates of recognition for the coaches/mentors and students



a)

Consolation individual medals and certificates of recognition for the coaches/mentors and students	P10, 000.00 (GCs), Plaque of Recognition for the school,
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V. EXPENSES

The DTI will only shoulder the following expenses relative to the conduct of the activity:

- a. Transportation expenses of the students and coaches/mentors
- b. Food expenses of the students and coaches/mentors

For clarification, you may get in touch with Engr. Elvira G. Redublado or Ms. Johanna M. Vergara at (063) 221-6151, 221-5532, 221-5534 or email us at r10.lanaodelnorte@dti.gov.ph.



**14TH LOCAL PRICE COORDINATING COUNCIL (LPCC)
CONSUMER QUIZ BEE
October 2018**

MECHANICS FOR PARTICIPATION

A. Pre-Contest

1. The schools will be given notice of said contest.
2. The contest is open to all **Grade 9 students**, however, there will only be **one (1) contestant per school**.
3. The school is responsible for procuring reading materials as deemed necessary in the preparation for the contest.
4. The school will excuse the contestant and his/her coach from his/her classes during the contest proper.

B. Contest Proper

1. The school shall be responsible to ferry the contestant to the contest venue an hour before the contest proper.
2. The contestant should wear his/her **school I.D.** and be in his/her **school uniform** for proper identification.
3. The contestants shall be provided with pen and writing board where answers shall be written.
4. There will be three rounds involving easy, average and difficult questions.
5. The questions shall be repeated thrice for the contestants to understand.
6. The contestants are allowed to answer within ten seconds at the start of the third time the question was repeated.
7. Wrong spelling of the answer is **wrong**.
8. Tabulators shall tabulate the scores per school as prepared by the sponsors.
9. The contestant with the highest score after the three (3) rounds shall be declared as the winner.
10. In case of a tie, three questions shall be asked to break it. The first to garner the highest score becomes the winner.
11. Proclamation and awarding will be done immediately after the contest proper.
12. The winner will be the provincial representative to compete in the Regional Quiz Bee at Cagayan de Oro City.