



Republic of the Philippines
Department of Education

REGION X

SCHOOLS DIVISION OF LANA O DEL NORTE



09 September 2024

DIVISION MEMORANDUM

No. 421 s. 2024

CONDUCT OF DIVISION SCHOOLS PRESS CONFERENCE (DSPC)
DUBBED AS SEARCH FOR LDN JOURN STARS 2024

To: Public Schools District Supervisors/Coordinating School Principals
Public, Private, Science Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Republic Act 7079, the Campus Journalism Act of 1991, which tasks the Department of Education to organize press conferences and training events, this Office through the Curriculum Implementation Division, announces the conduct of the **Division Schools Press Conference (DSPC) dubbed as Search for LDN Journ Stars 2024** from September 2024 to October 2024 at Baroy Central School, Baroy, Lanao del Norte.

2. This year's conference theme "*Galing, Talino at Husay ng mga Batang Makabansa sa Diwa ng MATATAG na Adhika*" aims to:

- demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
- recognize the role of journalism in advocating for social consciousness and environmental awareness;
- promote fair and ethical use of media as tenets of responsible journalism;
- identify participants for the Regional Schools Press Conference

3. The conference shall include the following events and schedules, to wit:

- School Paper Contest both English and Filipino (**Deadline:** October 11)
 - News Section
 - Editorial Section
 - Feature Section
 - Science and Technology Section
 - Sports Section
 - Layout and Page Design

b. Individual Contests

First Round: September 28 ; **Second Round:** October 18

- News Writing
- Features Writing
- Editorial Writing



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- iv. Sports Writing
- v. Copyreading and Headline Writing
- vi. Science and Health/Technology Writing
- vii. Photojournalism
- viii. Editorial Cartooning
- ix. Mobile Journalism
- x. Column Writing
- c. Group Contests (**Final Round:** October 18)
 - i. Radio Script Writing and Broadcasting
 - ii. Collaborative Desktop Publishing (CDP)
 - iii. Online Publishing (for Secondary)
 - iv. TV Script Writing and Broadcasting (for Secondary)

4. For the Individual Events, the Top Five qualifiers of the first round (September 28) of the competitions will proceed to the second and final round (October 18). The list of the qualifiers will be released in a separate memorandum. The winners of the final round will represent the Division to the Regional Schools Press Conference. On the other hand, group events shall be competed on October 18, 2024. The team members to compose the RSPC group participants shall be selected by the panel of judges.

5. All districts are advised to conduct a district-level press conference while the secondary schools shall have the school-based press conference. Each district shall send the following winners:

- a. Top two winners of the individual contests in both English and Filipino;
- b. First Place winners of the group contest in both English and Filipino;
- c. School Paper for all schools both in English and Filipino.

6. All Secondary Schools shall send the following winners:

- a. First Place winners of the individual contests in both English and Filipino;
- b. First Place winners of the group contests in both English and Filipino;
- c. School Paper both in English and Filipino.

7. A campus journalist can participate in only one event, either in individual or group category.

8. Moreover, all participating schools shall submit a school paper publication in A4 size (1 copy) in consonance to the No School Paper, No Contest Policy.

9. This year's DSPC shall follow the guidelines of individual, group, and school paper contests in the 2024 National Schools Press Conference. Thus, all school heads and school paper advisers are required to read DepEd Memorandum No. 025 s of 2024.

10. All DSPAA officers and Division Technical Working Group (DTWG) shall have a planning conference on September 18 at 1:00 o'clock in the afternoon at Tubod Central Elementary School, Tubod, Lanao del Norte. (*Please see attached list.*)

11. Travel and other incidental expenses of the participants shall be charged to the schools' MOOE and other funds subject to the usual accounting and auditing rules and regulations.

12. A one-day service credit for teaching personnel who are involved in the conduct of the activity, shall be given per DepEd Order No. 53 s. 2003, only upon submission of three (3) copies of accomplished Form 48.

13. Immediate dissemination of and strict compliance on the contents of this Memorandum is enjoined.


EDWIN R. MARIBOJOC EdD, CESO V
Schools Division Superintendent *gn*

Encls: As stated

Reference: RA 7079, DM 25 s. 2024

To be indicated in the perpetual index

PROGRAMS

CURRICULUM

COMPETITIONS

SCHOOLS

jc2024/DSPC



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