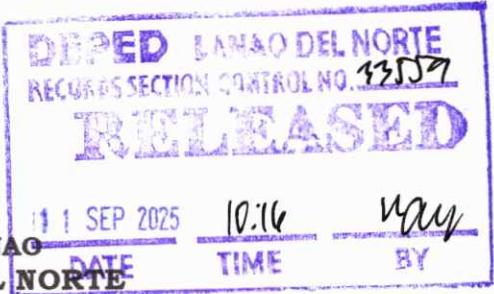




Republic of the Philippines  
Department of Education  
REGION X - NORTHERN MINDANAO  
SCHOOLS DIVISION OF LANAO DEL NORTE



09 September 2025

DIVISION MEMORANDUM  
No. 524 s. 2025

## CONDUCT OF 2025 PROVINCIAL CONSUMER QUIZ

To: CID Personnel  
Secondary School Principals  
Araling Panlipunan School Coordinators & Teachers  
*This Division*

1. In cognizance with the letter from the Office of the Provincial Director of the Department of Trade and Industry (DTI) dated August 27, 2025, this Office, through the Curriculum Implementation Division (CID) encourages **all secondary schools to join the 2025 Provincial Consumer Quiz** on October 3, 2025, at 9:00 o'clock in the morning at Robinsons Place, Iligan City. The event, themed "*Bida ang Konsyumer sa Bagong Pilipinas*" is the key highlight of DTI - Lanao del Norte's Consumer Welfare Month (CWM) activities. All secondary schools can participate by sending **one (1) representative per school** from Grade 9 or Grade 10.
2. To ensure the school's participation, DTI-Lanao del Norte requires that confirmations, together with the names of the school's representatives and their respective coaches, be submitted on or before **September 19, 2025**.
3. For further details, please contact **Ms. Jerlyn E. Bermudez** through the following contact numbers: 0997-375-6390 / 221-6151 or via email at [JerlynBermudez@dti.gov.ph](mailto:JerlynBermudez@dti.gov.ph).
4. Attached are the Invitation Letter and Contest Mechanics for your guidance.
5. Immediate and wide dissemination of and compliance on the contents of this Memorandum is enjoined.

ATCH: As stated,  
To be indicated in the Perpetual Index  
Under the following subjects:  
CURRICULUM DTI ACTIVITY  
CID Chief/adb

EDWIN R. MARIBOJOC EdD, CESO V  
Schools Division Superintendent



Address: Gov. A. Quibranza Prov'l. Gov't. Compound  
Pigcarangan, Tubod, Lanao del Norte  
Telephone Nos.: (063)227 - 6633, (063)341 - 5109  
Email Address : [lanao.norte@deped.gov.ph](mailto:lanao.norte@deped.gov.ph)  
Website: [depedldn.com](http://depedldn.com)

**RECEIVED**

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DATE

TIME

BY

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27 August 2025

**EDWIN R. MARIBOJOC, Ph.D., CESO V**  
Schools Division Superintendent  
Department of Education- Division of Lanao del Norte  
Pigcarangan, Tubod, Lanao del Norte

Thru: **ANGELITO D. BARAZONA**  
Education Program Supervisor  
Department of Education- Division of Lanao del Norte

Dear SDS Maribojoc:

In celebration of Consumer Welfare Month (CWM) this October and pursuant to Presidential Proclamation No. 1098 Series of 1997, the Department of Trade and Industry (DTI) – Lanao del Norte Provincial Office respectfully seeks your kind support for the **Provincial Consumer Quiz on October 10, 2025, at 9:00 a.m.** This event, with the theme **“Bida ang Konsyumer sa Bagong Pilipinas,”** serves as one of the highlights of our CWM activities.

We kindly request your office to encourage all schools within your division to participate by sending **one (1) representative per school**, either from Grade 9 or Grade 10. The final venue of the quiz will be announced once arrangements are confirmed.

To facilitate preparations, may we ask that the confirmation of participation, along with the names of the school's representative and coach, be submitted **on or before September 19, 2025.**

For further inquiries, please feel free to contact **Ms. Jerlyn E. Bermudez** at 0997-375-6390, 221-6151, or via email at [JerlynBermudez@dti.gov.ph](mailto:JerlynBermudez@dti.gov.ph).

Best regards and more power.

Very truly yours,

  
**JANE MARIE L. TABUCAN**  
Provincial Director

LANAO DEL NORTE PROVINCIAL OFFICE

## 2025 CONSUMER WELFARE MONTH

### PROVINCIAL CONSUMER QUIZ

October 10, 2025, 9 a.m.

Venue: TBA

#### I. PRE-CONTEST

- The contest is open to all Grade 9 and Grade 10 high school students.
- The participating schools are responsible for providing any reading materials necessary for the contestants' preparation.
- The school will ensure that the contestant and their coach are excused from classes during the contest proper.

#### II. COVERAGE

The Provincial Consumer Quiz will focus on the following general consumer welfare topics:

- Topics pertaining to this year's Consumer Welfare Month theme: "*Bida ang Konsyumer sa Bagong Pilipinas*"
- Consumer Complaints Handling
- Fair trade laws, rules, and regulations including but not limited to the Consumer Act of the Philippines, the Price Act, and the Philippine Lemon Law
- Real-world issues and challenges the consumer faces in daily life

#### III. GENERAL MECHANICS

**Question Types:** The quiz will feature questions in the following formats: Multiple Choice, Identification, and True or False. When applicable, incorrect spelling will render the answer incorrect.

**Attire and Arrival:** Contestants must wear their school uniforms and school IDs at all times during the competition. Contestants are encouraged to arrive at the venue at least 30 minutes before the start of the contest. Latecomers will not be admitted.

**Electronic Devices:** The use of electronic devices, including but not limited to smartphones, tablets, or smartwatches, is strictly prohibited during the competition. All such devices must be switched off and placed in designated areas before the quiz begins.

**Public Viewing:** Public viewing of the competition is allowed. However, complete silence must be maintained during the quiz, except when winners are announced, during which cheering and celebration are encouraged.

**Designated Areas:** The general public, coaches, and advisers must remain in their designated areas. During the quiz, any communication between or among students, coaches, advisers, and supporters is strictly prohibited.

**Protests and Inquiries:** All protests, inquiries, or objections regarding contest rules, questions, and answers will be considered only if they are raised to the Board of Judges

#### LANAO DEL NORTE PROVINCIAL OFFICE

before the next question is asked. The decision of the Board regarding inquiries, protests, objections, and the announcement of winners is final.

**Professionalism and Fair Play:** All participants are expected to compete with integrity and professionalism, adhering to the highest standards of sportsmanship and fairness throughout the competition. Cheating, unsportsmanlike conduct, or disruptive behavior will not be tolerated.

#### IV. QUIZ PROPER

The competition consists of two rounds: The **Elimination Round** and the **Final Round**.

**Elimination Round:** This round is open to all students who have registered for the Provincial Consumer Quiz. It consists of twenty (20) questions, divided into three levels of difficulty:

- Easy Round: 7 questions, 1 point each (7 points)
- Average Round: 7 questions, 2 points each (14 points)
- Difficult Round: 8 questions, 3 points each (24 points)

**Total- 45 points**

The contestants with the top three highest scores, regardless of numerical ties or the schools they represent, will advance to the Final Round. The remaining contestants will be eliminated.

For example, if the elimination round scores are as follows:

- John (School A) - 45 points
- Sarah (School B) - 42 points
- Alex (School C) - 41 points
- Emily (School D) - 41 points
- Michael (School E) - 39 points

All five contestants will advance to the Final Round, as they achieved the top three highest scores during the elimination round.

**Final Round:** The Final Round consists of 10 questions, each worth 3 points. The top three contestants will be declared winners of the Provincial Consumer Quiz. In the event of a tie among winners, tiebreaker questions will be administered until the tie is broken.

Contestants will be provided with a whiteboard, marker, and eraser. They may change or erase their answers within the allotted time for each question.

The quiz master will read each question twice, and the countdown will start after the second reading. Contestants have 10 seconds to answer each question.

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## V. DECLARATION OF WINNERS

- The contestant with the highest points will be named the Champion/Winner of the Provincial Consumer Quiz.
- The contestant with the second-highest score will be declared the Second Place Winner.
- The contestant with the third-highest score will be declared the Third Place Winner.
- The award ceremony will follow immediately after the winners are declared.

## VI. PRIZES

The top three contestants and their respective coaches will receive the following prizes:

Rank/Award	Contestant's Prize	Coach's Prize
1st Place	Php 10,000.00	Php 5,000.00
2nd Place	Php 7,000.00	Php 3,000.00
3rd Place	Php 5,000.00	Php 2,000.00
4th-10th Place	Php 1,000.00	Php 1,000.00

To claim their prizes, winners should contact the DTI Lanao del Norte Provincial Office for detailed instructions. Winners will be asked to provide proof of registration, valid identification containing their full name, photo, and address, as well as any other necessary documentation to verify their identity.

All participants will receive a Certificate of Participation.

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