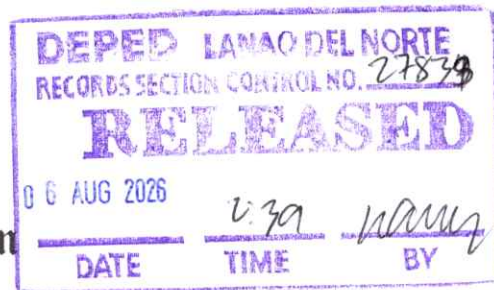




Republic of the Philippines
Department of Education
REGION X
SCHOOLS DIVISION OF LANA O DEL NORTE



06 August 2026

DIVISION MEMORANDUM

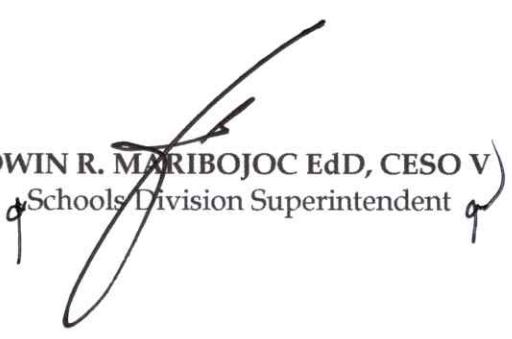
No. 397, s. 2026

CELEBRATION OF THE 2026 ASEAN MONTH

To: CID Personnel
Public Elementary and Secondary School Heads
Teaching and Non-Teaching Personnel
All Others Concerned

1. In line with DepEd Advisory No. 130, s. 2026 and the Memorandum dated July 28, 2026 from the Office of the Assistant Secretary for Public Affairs and External Partnerships, this Office enjoins all schools to actively participate in the 2026 ASEAN Month Celebration with the theme: "Navigating Our Future, Together."
2. The Association of Southeast Asian Nations (ASEAN), established on August 8, 1967, continues to symbolize regional unity and cooperation among its member states. Presidential Proclamation No. 282, s. 2018, declares August of every year as ASEAN Month, while CSC Memorandum Circular No. 13, s. 2019, encourages the integration of ASEAN awareness activities during flag-raising ceremonies.
3. To ensure meaningful observance, schools are requested to undertake the following activities:
 - a. **Flag Raising Ceremonies** – Every Monday of August, include the singing of the ASEAN Anthem, The ASEAN Way, during the Flag Raising Ceremony.
 - b. **Kick-Off Ceremony** – On August 3, 2026, play the official Philippine ASEAN 2026 Chairship Theme Song, One Vision, One Ocean, during the simultaneous flag-raising activity.
 - c. **Photo Documentation** – Upload high-resolution photos of school-level activities to the designated DepEd link for possible feature on the DepEd Philippines Facebook Page.
 - d. **Advocacy Sharing** – Cross-post and share official advocacy and promotional materials released via the DepEd Philippines Facebook Page throughout the month.

4. All school heads are requested to disseminate this information to all teaching and non-teaching personnel and encourage their participation in this meaningful learning activity.
5. For reference, the official versions of The ASEAN Way and One Vision, One Ocean may be downloaded through the links provided in the advisory.
6. For inquiries and further coordination, schools may reach the International Cooperation Office (ICO) at telephone number 8637-6462 or via email at ico@deped.gov.ph.
7. The active participation of all schools in this celebration is highly encouraged to foster ASEAN identity, unity, and cooperation among learners and stakeholders.
8. For information and guidance.


EDWIN R. MARIBOJOC EdD, CESO V
Schools Division Superintendent

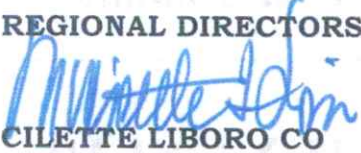


Republic of the Philippines
Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS AND EXTERNAL PARTNERSHIPS

MEMORANDUM

TO : REGIONAL DIRECTORS

FROM : 
CILETTE LIBORO CO
Assistant Secretary
Public Affairs and External Partnerships

SUBJECT : REMINDERS ON THE CELEBRATION OF THE 2026 ASEAN MONTH

DATE : July 28, 2026

Background:

The Association of Southeast Asian Nations (ASEAN)—comprising Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, The Philippines, Singapore, Thailand, Timor-Leste, and Viet Nam—was established on August 8, 1967, with the signing of the Bangkok Declaration.

Pursuant to Presidential Proclamation No. 282, s. 2018 (amending Proclamation No. 1008, s. 1997), declaring August of every year as ASEAN Month, and Civil Service Commission (CSC) Memorandum Circular No. 13, s. 2019, all government agencies are enjoined to integrate the singing of the ASEAN Anthem and the sharing of information about ASEAN during Flag Raising Ceremonies (FRCs) throughout August.

In line with this, the Department of Education (DepEd), through the External Partnerships Service – International Cooperation Office (EPS-ICO), shall spearhead the Department's observance of the 2026 ASEAN Month Celebration.

Clear Statement of Request and Recommended Action

All Regional Offices (ROs), Schools Division Offices (SDOs), and public schools are requested to undertake the following activities:

1. Singing/Playing of Official Songs during FRC

- Every Monday of August 2026: Include the playing/singing of the official ASEAN Anthem, "The ASEAN Way," in all FRCs. The Anthem is accessible through this link: <https://tinyurl.com/v56d492j>.

- August 3, 2026 (Kick-Off FRC): Play the official Philippine ASEAN 2026 Chairship Theme Song, "One Vision, One Ocean," during the simultaneous Kick-Off Flag Raising Ceremony. The video file may be downloaded through this link <https://tinyurl.com/DepEdOneVisionOneOcean>.

2. Photo Submission and Documentation

- ROs are requested to upload high-resolution photos of their respective FRC activities to: <https://tinyurl.com/DepEdASEANFRC2026>. Selected photos will be featured on the official DepEd Philippines Facebook Page.

3. Advocacy and Communications

- ROs and SDOs are encouraged to cross-post and share all official advocacy and promotional materials released via the DepEd Philippines Facebook Page throughout the month.

For complete details, please refer to the attached DepEd Advisory No. 130, s. 2026. Further coordination on this matter may be coursed through ico@deped.gov.ph and Ms. Hanna Patricia Cortes (hanna.cortes@deped.gov.ph).

Attachment:

- *DepEd Advisory 130, s. 2026 (2026 ASEAN Month Celebration)*