



Republic of the Philippines
Department of Education
Region X
SCHOOLS DIVISION OF LANA DEL NORTE

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| DEPED LANA DEL NORTE | | |
| RECORDS SECTION CONTROL NO. <u>20888</u> | | |
| RELEASED | | |
| 04 AUG 2025 | 4:02 | May |
| DATE | TIME | BY |

August 1, 2025

MEMORANDUM

BIGATEN DEPED X: #WeLearnAndWinAsOne SEASON 6, S. 2025

TO: **Earl M. Tolero, MT I, Kapatagan National High School**
Grace B. Ganceña, MT II, Lala National High School
Keziah Anne L. Procianos, MT I, Lala National High School
Cliff I. Suaring, MT I, Purakan Elementary School
Jason D. Bernardo, MT I, Geronima Cabrera National High School
Domingo F. Nietes Jr., T III, Lala Proper Integrated School
Zenmar S. Clam, T1, Lanao del Norte National Comprehensive High School
Rhenanttee A. Daison, T3, Maranding Central Elementary School
Darwin Y. Bawa-an, T3, Kapatagan East Central school
Jamal O. Andor, T1, Tangcal National High School
Grace B. Galon, MT II, Manga Integrated School
Anisa M. Langi, Pantao Ragat Agro Industrial High School
Concerned Public School District Supervisors and School Principals

1. With reference to Regional Memorandum No. 515, s.2025 re BIGATEN DEPED X: #WeLearnAndWinAsOne SEASON 6, S. 2025, the above-concerned personnel are directed to report to the attached locations as stipulated on DepEd TV LANORTE Schedule of Activities for Bigaten Episode 2025.
2. Concerned school heads are advised to arrange the classes of the above-mentioned teaching personnel and it is also advised that these teachers shall provide self-learning modules (SLMs) to their learners in either print or digital formats, along with other learning resources so that learners can progress through the help of the SLMs.
3. Travel and other incidental expenses incurred during this activity is chargeable to MOOE/local funds subject to the usual accounting and auditing rules and regulations.
4. Attached are the DepEd TV LANORTE Schedule of Activities and RM No. 515, s.2025 for your references.
5. Immediate dissemination of and compliance with this Memorandum is directed.

EDWIN R. MARIBOJOC, CESO V
Schools Division Superintendent

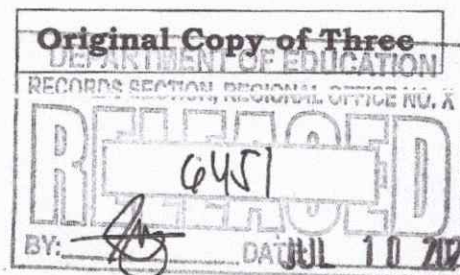
Encl. None
To be indicated in the Perpetual Index:
DEPED BIGATEN X DEPED TV LANORTE
JMP - SGOD

DEPED TV LANORTE SCHEDULE OF ACTIVITIES FOR BIGATEN EPISODE

| DATE | ACTIVITIES |
|--------------------|--|
| August 4, 2025 | Pre-production meeting at the Division Office |
| August 5-6, 2025 | Immersion at Nunungan, Lanao del Norte |
| August 7-8, 2025 | Scriptwriting at Maranding Central Elementary School |
| August 11-15, 2025 | Production/Shoot at Nunungan, Lanao del Norte |
| August 18-22, 2025 | Post Production |
| August 26, 2025 | Viewing/Critiquing with SDS |
| August 27-28, 2025 | Revision of Output |
| August 29, 2025 | Deadline of the Submission of Output |



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



July 9, 2025

REGIONAL MEMORANDUM
No. 515, s. 2025

BIGATEN DEPED X: #WeLearnAndWinAsOne
SEASON 6, S. 2025

To: Schools Division Superintendents
All Others Concerned

1. Inspired by the overwhelming success of BigaTEN DepEd X Season 5, s. 2024, the Regional Office (RO) issues the attached guidelines for BigaTEN DepEd X Season 6, s. 2025. Season 6 will officially start on September 2, 2025. The deadline for the one-time submission of all divisional materials is August 29, 2025.
2. This season's theme is "In DepEd NorMin, we Learn and Win as One!"
3. For proper coordination, please contact with the Public Affairs Unit (PAU) at pau.region10@deped.gov.ph.
4. This Office directs the immediate and wide dissemination of this Memorandum.

DR. ARTURO B. BAYOCOT, CESO III
Regional Director

For the Regional Director:

[Signature]
ATTY. SHIRLEY O. CHATTO
Chief Administrative Officer

ATCH.: As stated

References: RM 670, s. 2024
RM 709, s. 2024

To be indicated in the Perpetual Index
under the following subjects:

ADVOCACY AWARDS CONTESTS
IEC PROGRAMS PROMOTIONS

ORD-PAU/dave tim



Address: DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
Telephone No: (088) 881-3137
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Website: r10.deped.gov.ph

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|----------------|-------------|------|--------|
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| Effectivity | 01.22.24 | Page | 1 of 6 |



BIGATEN DEPED X: #WeLearnAndWinAsOne
SEASON 6, S. 2025

Theme: "In DepEd NorMin, we Learn and Win as One!"

GUIDELINES

A. Content. The BigaTEN DepEd X Season 6, s. 2025 shall feature the 14 Schools Division Offices' (SDOs) various programs, initiatives, innovations, and best practices, among others, through the following:

1. One Full and Continuous Original Documentary Video of not less than 45 minutes but not more than 120 minutes with English subtitles.

Note: In this Season, the divisions' documentary videos will be played continuously as one video material, that is, without the participation of Ka-DepEd PAULO and Ka-DepEd RADA as live regional hosts. The Regional Office's (RO) role, through the BigaTeam, will be limited to playing the divisions' complete documentary video as scheduled via the Facebook Platform.

2. One Teaser Video (maximum of two minutes) that will include the Region's seal, Division's seal, BigaTEN logo, storyline, segment photos/video excerpts, livestreaming schedule, livestreaming platforms (Facebook and Youtube), and other relevant details.
3. One 30-40-second infomercial based on the theme to be played in the middle of the documentary video (submit a separate video file for judging).
4. One Promotional Poster. The SDOs are given the freedom to design their promotional poster using all the prescribed elements, including the theme, which are accessible via this link <http://bit.ly/3IhrYGs>.

Anchoring on the theme "In DepEd NorMin, we Learn and Win as One!" the SDOs may highlight success and inspiring stories from the field featuring the Alternative Learning System (ALS), Indigenous Peoples Education (IPEd), Special Education (SpEd), Basic Education Madrasah Program, and Last Mile Schools, among others.

B. Sequence:

1. Promotional Poster
2. BigaTEN Intro Video
3. Teaser Video
4. Documentary Video (with one original 30-40-minute infomercial in between)
5. BigaTEN Extro Video

C. Schedule of Livestreaming

| BigaTEN DepEd X: #WeLearnAndWinAsOne Season 6, s. 2025 | | | | | |
|---|---------------------|--------------------|-------------|--|-----------------------------------|
| NO. | DIVISION | EPISODE NO. | WEEK | SCHEDULE <i>(Every Tuesday and Friday regardless of holiday)</i> | DAY <i>(12:00 noon)</i> |
| 1. | Valencia City | 93 | Week 1 | September 2, 2025 | Tuesday |
| 2. | Tangub City | 94 | Week 1 | September 4, 2025 | Friday |
| 3. | Ozamiz City | 95 | Week 2 | September 9, 2025 | Tuesday |
| 4. | Oroquieta City | 96 | Week 2 | September 12, 2025 | Friday |
| 5. | Misamis Oriental | 97 | Week 3 | September 16, 2025 | Tuesday |
| 6. | Misamis Occidental | 98 | Week 3 | September 19, 2025 | Friday |
| 7. | Malaybalay City | 99 | Week 4 | September 23, 2025 | Tuesday |
| 8. | Lanao del Norte | 100 | Week 4 | September 23, 2025 | Friday |
| 9. | Iligan City | 101 | Week 5 | September 30, 2025 | Tuesday |
| 10. | Gingoog City | 102 | Week 5 | October 3, 2025 | Friday |
| 11. | El Salvador City | 103 | Week 6 | October 7, 2025 | Tuesday |
| 12. | Camiguin | 104 | Week 6 | October 10, 2025 | Friday |
| 13. | Cagayan de Oro City | 105 | Week 7 | October 14, 2025 | Tuesday |
| 14. | Bukidnon | 106 | Week 7 | October 17, 2025 | Friday |

C. Broadcaster/s (Video Presenter/s)

The SDOs may choose to have either one or two broadcasters (video presenters) who will be the official entries for the Best Broadcasters Category. If there are two broadcasters, the performance of both shall be considered one. Hence, performance chemistry/coordination is imperative.

D. Video intro and Outro

The documentary videos must include the following default lines in both video intro and video outro, aside from the divisions' own taglines, among others:

1. **RO Tagline:** BigaTEN DepEd X: "We Learn and Win as One!"

E. Materials Production and Certification. Engaging a third-party (non-DepEd) expert/professional (e.g., multimedia creator/editor/director, video maker/editor, graphic artist/content creator/media specialist, and the like), in producing all the materials enumerated in Letter B of the guidelines is **NOT** allowed. Preparation and production of these materials shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task; DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities), and the DOH/IATF-prescribed health and safety standards. Violation of any of these requirements will disqualify the concerned division from participating in the Pasidungog sa Amihanang Mindanao (PAM) Awards in December 2025. Hence, each division shall submit a certificate of non-engagement to third party (signed by the Schools Division Superintendent (SDS)) of its full compliance with these requirements.

F. Submission. Please email all production materials, including the complete names of the production staff with their specific roles/functions and the materials production certification, at pau.region10@deped.gov.ph, not later than August 29, 2025.

G. Ranking System. The winners will be determined through a standardized ranking system based on the judges' individual scores. Each judge will evaluate all entries and assign scores accordingly. The entries will then be ranked per judge, with the entry receiving the highest score assigned Rank 1, the next highest as Rank 2, and so forth. The final ranking for each entry will be calculated by summing the individual ranks assigned by all judges. The entry with the lowest cumulative rank total will be declared the winner. In the event of a tie, the entry with the highest rank placement across all judges wins.

H. Rewards and Recognition. At the end of this Season, the Regional Office (RO) will give rewards and recognition to acknowledge the excellence of the participating divisions, schools, or individuals in the upcoming 2025 Pasidungog sa Amihanang Mindanao (2025 PAM) in December:

1. Best Broadcasters

| Content (40%) | Physical and Vocal Delivery (40%) | Overall Impact (20%) |
|--|--|---|
| Relevance, clarity, completeness, and organization | <ul style="list-style-type: none">• Pronunciation/Articulation• Facial expressions, gestures, postures, and movement• Voice quality, clarity, and animation• Performance chemistry/coordination | Ability to engage and move the audience |

2. Best Documentary Video

| Content and Relevance (35%) | Presentation (35%) | Overall Impact (30%) |
|---|--|---|
| Theme: "Matatag na Programa para sa Matatag na Edukasyon at Kinabukasan ng mga Batang NorMin" | Clarity, completeness, organization, and animation | Effect of the video materials to engage and move the audience |

3. Best Teaser Video

| Storyline (30%) | Editing (30%) | Call to Action (20%) | Overall Impact (20%) |
|---|--|--|--|
| Building suspense and intrigue without giving away too much | Quick cuts without revealing too much of the story | Clarity, completeness, and correctness of actionable steps | Effect of the video material to engage and move the audience |

4. Best Promotional Poster

| Details (25%) | Contrast (25%) | Photos (25%) | Overall Impact (25%) |
|---|--|--|--|
| Clarity, completeness, and correctness of information; captivating font style | Balanced layout of the design elements | Compelling visuals that create a lasting impression, balanced organization | Effect of the poster to engage and move the audience |

5. Best Promotional Advertisement

| Message (30%) | Filming and Editing (30%) | Call to Action (20%) | Overall Impact (20%) |
|--|--|--|--|
| Concise and well-organized, convincingly makes its point | Camera shots are steady, focused, well-framed; no video glitches | Clarity, completeness, and correctness of actionable steps | Effect of the video material to engage and move the audience |

Note: Other awards will be communicated through a separate issuance once the request for additional budget is approved.

I. To increase the viewership of the BigaTEN DepEd X Broadcast Program episodes and strengthen unity among the Regional Office (RO) and the 14 Schools Division Offices (SDOs) as One Department of Education (DepEd), the SDOs must maximize their information drive, disseminate the virtual link, and encourage the divisions and schools' active engagement by watching all the BigaTEN DepEd X episodes via Facebook and Youtube.

CERTIFICATE OF NON-ENGAGEMENT TO THIRD PARTY
for (For Materials Production and Certification)

This is to certify that the Schools Division of (Name of Division) has not engaged any third-party (non-DepEd) expert/professional, such as but not limited to multimedia creators/editors/directors, video makers/editors, graphic artists, content creators, media specialists, and the like, in the preparation and production of materials enumerated under Letter B of the official guidelines for participation in the Pasidungog sa Amihanang Mindanao (PAM) Awards 2025.

We further certify that all said materials were produced solely by DepEd personnel and that the preparation and production strictly adhered to the following:

1. DepEd Order No. 9, s. 2005 – Instituting Measures to Increase Engaged Time-on-Task
2. DepEd Order No. 66, s. 2017 – Policy on Off-Campus Activities
3. All applicable DOH/IATF-prescribed health and safety standards

We understand that violation of any of the abovementioned requirements will automatically disqualify the division from participating in the Pasidungog sa Amihanang Mindanao (PAM) Awards scheduled in December 2025.

Issued this ____ day of _____, 2025, at the Division Office of (Name of Division).

(NAME OF SDS)
Schools Division Superintendent
(Signature over Printed Name)