

DIVISION MEMORANDUM NO. 178 s. 2021

To: ASSISTANT SCHOOLS DIVISION SUPERINTENDENT CHIEF EDUCATION SUPERVISOR, SCHOOL GOVERNANCE AND OPERATIONS DIVISION CHIEF EDUCATION SUPERVISOR, CURRICULUM IMPLEMENTATION DIVISION PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS ALL OTHERS CONCERNED This Division

From:

EDILBERTO L. OPLENARIA, CESO V Schools Division Superintendent

Subject: ASSIGNMENT OF PAS SOCIAL MEDIA ADMINISTRATORS IN ALL OFFICIAL DEPED SOCIAL MEDIA PAGES

Date: April 30, 2021

 Pursuant to Regional Memorandum No. 178, s.2021 re Assignment of PAS Social Media Administrators in All Official DepEd Social Media Pages, this Office hereby enjoins all DepEd Division of Lanao del Norte Social Media Administrators to provide the DepEd Central Office social media administrators enumerated below with access to the DepEd social media pages of the Regional Office (RO) and the Schools Division Offices (SDOs):

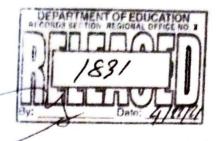
Facebook Name	Facebook URL	Role
J Arvin Gudoy	facebook.com/jun.gudoy.75	Oversees management of Official DepEd FB pages
Janssen Cabrera	facebook.com/jannsen.cabrera	Cross posts content and important updates from the Central Office
Rego A. Tumaneng	facebook.com/ayemrego	Monitors news from the field for updates and concerns from national media

	aria tonio	Erika	Camille	facebook.com/erikakyle.antonio	Gathers field stories that can be released in support of programs and policies
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- 2. The abovementioned accounts shall only engage with the pages based on their stated roles. They shall not interfere with the regular social media management of the original page administrators. For clarifications and inquiries, you may email at pas@deped.gov.ph
- 3. Attached is a copy of the Regional Memorandum No. 178, s.2021 for reference.
- 4. Immediate dissemination of and strict compliance with this Memorandum is directed.



Republic of the Philippines Department of Coucation REGION X - NORTHERN MINDANAO



Office of the Regional Director

21-19390

April 21, 2021

REGIONAL MEMORANDUM No. \_\_\_\_\_, s. 2021

## ASSIGNMENT OF PAS SOCIAL MEDIA ADMINISTRATORS IN ALL OFFICIAL DEPED SOCIAL MEDIA PAGES

To: Assistant Regional Director Schools Division Superintendents Assistant Schools Division Superintendents Regional and Divisional Information Officers Regional and Divisional ICTU Officers All Others Concerned

1. Regarding the attached Memorandum from the Public Affairs Service (PAS) on its intention to synchronize the DepEd Social Media Roster and align the communication efforts of the Department, all designated DepEd social media managers are enjoined to provide the DepEd CO social media administrators (as enumerated in the attached memo) with access to the DepEd social media pages of the Regional Office (RO) and the Schools Division Offices (SDOs).

2. Immediate and wide dissemination of this Memorandum is desired.

**B. BAYOCOT, CESO III** DR. ARTUR **Regional Director** 

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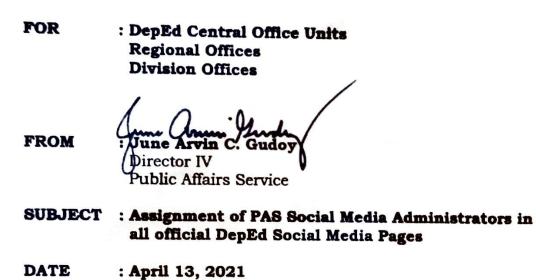


Republic of the Philippines

Department of Education PUBLIC AFFAIRS SERVICE

Office of the Director IV

## MEMORANDUM



In line with the expansion of the Department's digital presence guided by the DepEd National Communications Framework, the Public Affairs Service

the DepEd National Communications Framework, the Public Affairs Service recognizes the crucial role of all DepEd-verified social media pages managed by its field offices to further help the Department in communicating its programs, projects, and campaigns to its stakeholders.

Thus, to synchronize the DepEd Social Media Roster and align the communication efforts of the Department, all designated DepEd social media managers are requested to give Administrator access of their respective DepEd social media pages to the following accounts:

Facebook Name	Facebook URL	Role
J Arvin Gudoy	facebook.com/jun.gudoy.75	Oversees management of official DepEd FB pages
Janssen Cabrera	facebook.com/janssen.cabrera	Crossposts content and important updates from the Central Office
Rego A. Tumaneng	facebook.com/ayemrego	Monitors news from the field for updates and concerns from national media



2<sup>nd</sup> Fir. Aguinaldo Bidg. - Motorpool Area, DepEd Complex, Meraico Avenue, Pasig City Telephone No.: (02) 6316033; 6332120; 6337254



## Republic of the Philippines Department of Education PUBLIC AFFAIRS SERVICE

## Office of the Director IV

Maria Erika Camille Antonio	facebook.com/erikakyle.antonio	Gathers field stories that can be released in support of programs and policies
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The abovementioned accounts shall only engage with the pages based on their stated roles. They shall not interfere with the regular social media management of the original page administrators.

For clarifications and inquiries, you may email at pas@deped.gov.ph.

For immediate and appropriate action.

