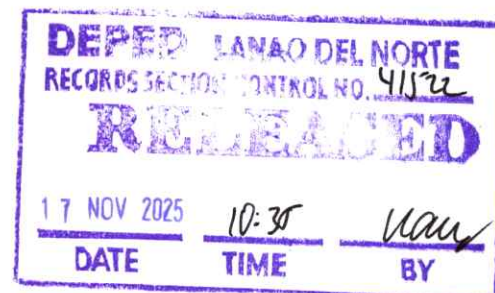




Republic of the Philippines  
**Department of Education**  
REGION X  
**SCHOOLS DIVISION OF LANA DEL NORTE**



12 November 2025

DIVISION MEMORANDUM

No. 698 s. 2025

**2025 PAMBANSANG BUWAN NG PAGBASA**

To: Public Schools District Supervisors/Coordinating School Principals  
Public and Private Elementary and Secondary School Heads  
School Reading Coordinators  
All Others Concerned

1. In line with **Senate Bill No. 475 or the Act of Institutionalizing National Reading Month/ Pambansang Araw ng Pagbasa** every November, this Office, through the Curriculum Implementation Division, enjoins all schools to conduct a monthlong celebration from November 3-28, 2025.
2. This initiative holds the theme ***"Tulay ang Pagbasa sa Bukas na Puno ng Pag-asa"*** and aims to:
  - a. highlight the essence of reading for continuous learning;
  - b. nurture a culture of reading that strengthens literacy.
3. Moreover, this Office directs all elementary and secondary public and private schools to conduct a **school-based kick-off celebration**, featuring a mystery reader ambassador followed by a brief talk on reading. Other reading activities are also suggested:
  - a. **Share A Book Drive** – All schools are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybook will be given donated books.
  - b. **Book Buddy** – Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe the younger peers will enjoy.
  - c. **Reading Pantry** – Set up an accessible reading pantry for all learners with a variety of reading materials. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with their reflection in each reading episode.



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- d. **Book Talk** – A daily 10-minute Drop Everything And Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.
- e. **Araw ng Pagbasa Challenge** – In accordance with Republic Act No. 10556, declaring November 27 as *Araw ng Pagbasa*, the PBAP shall culminate with a nationwide synchronized reading on November 28 where all learners, teachers, and school officials must participate at exactly 9:00 AM Philippine Standard Time (PST).
- f. **Classroom Level Read-A-Thon** – Include 10-15 minute segments into English/Filipino class periods where volunteer learners retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.
- g. **Poster Making** – Incorporate into art classes an activity where students craft poster either championing the benefits of reading or promoting a storybook they have recently enjoyed.
- h. **Reading Ambassador** – Parents, teachers, DepEd officials, and other stakeholders are invited as Reading Ambassadors for a week. Reading Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:
  - i. read stories to group of learners during organized sessions or broadcasting via local TV or radio; and
  - ii. actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.
- i. **Book Exchange Fair** – To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.
- j. **Dugtungan Pagbasa** – Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a PowerPoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag raising ceremony and/or at the beginning of each morning class.
- k. **Book Report** – All grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral Baitang IV.
- l. **Reading Challenge** – Learners will read the Reading Challenge text and respond to the questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag raising ceremony and on the Araw ng Pagbasa.

4. CID Personnel shall creatively conduct Storytelling Activity on November 27.

5. School activities during the celebration must be in adherence to DepEd Order No. 5, s 2005, Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, so as not to disrupt essential contact time between teachers and learners.

6. Immediate and wide dissemination of this Memorandum is enjoined.

  
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Schools Division Superintendent

To be indicated in the perpetual index  
PROGRAMS CURRICULUM READING



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