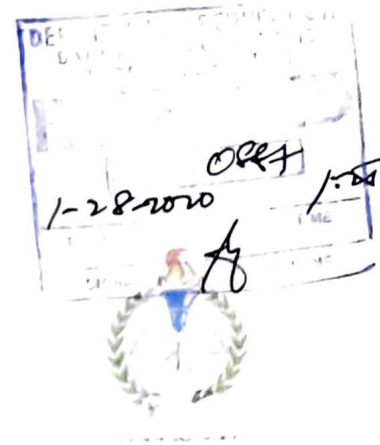





Department of Education
Region X – Northern Mindanao
DIVISION OF LANA O DEL NORTE
Gov. A. Quibranza Prov'l Gov't Compound
Pigcarangan, Tubod, Lanao del Norte
(063) 227 – 6633 (063) 341 – 5109



DIVISION MEMORANDUM

No 92 s 2020

To : **Public Schools District Supervisors**
School Principals
SEPS for Social Mobilization and Networking
All Others Concerned

From :  **EDILBERTO L. OPLENARIA, CESO V**
Schools Division Superintendent

Subject : **2020 DIVISION BRIGADA ESKWELA JINGLE CONTEST**

Date : **January 23, 2020**

1. Pursuant to DepEd Memorandum OU-LAPP No. 19, re: 2020 Brigada Eskwela Jingle Contest, this office will conduct a Division Elimination for the 2020 Brigada Eskwela Jingle Contest with the theme, "Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan".
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities before the opening of School Year 2020-2021.
3. School entry in a form of MP3 format shall be submitted to the District office for judging.
4. Relative to this, all Public Schools District Supervisors are directed to conduct a district level contest from January 29, 2020 to February 13, 2020 and submit their jingle winning piece on February 14, 2020 to the office of SGOD-Networking and Social Mobilization Section.
5. All winners in every district shall compete on February 19, 2020 at 8:00 o'clock in the morning at Division Office, Pigcarangan, Tubod, Lanao del Norte.
6. Transportation and materials to be used at school level shall be charged to school funds/MOOE while meal and snacks and other expenses for Division level shall be charged to Division MOOE/PSF for Partnership Building subject to the usual accounting & auditing procedure.
7. Attached is the Mechanics for the Brigada Eskwela Jingle Contest.
8. Immediate dissemination of this Memorandum is desired.





Republic of the Philippines
Department of Education

2020 Brigada Eskwela Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID: _____

Division: _____ Region: _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the *Brigada Eskwela* Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.

Enclosure No. 2 Mechanics for the 2020 Brigada Eskwela Contest

MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: Pagpapangatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at externalpartnerships@deped.gov.ph with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Lyrics of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School



Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner: 4th week of March 2020

7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

