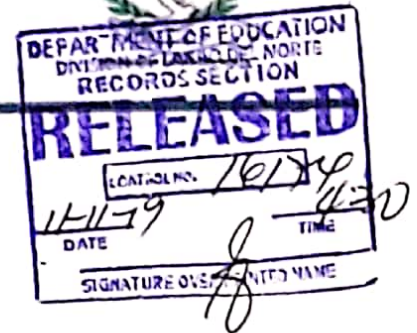




Republic of the Philippines  
Department of Education  
Region X - Northern Mindanao  
**DIVISION OF LANA O DEL NORTE**  
Gov. A. Quibranza Prov'l. Gov't. Compound  
Pigcarangan, Tubod Lanao del Norte  
(063)227 - 6633, (063)341 - 5109  
[lanao.norte@deped.gov.ph](mailto:lanao.norte@deped.gov.ph)



**DIVISION MEMORANDUM**

No. 479 s. 2019

TO : All Secondary & Integrated Schools  
Secondary and Integrated School NDEP-Coordinators  
All District Nurses  
This Division

FROM : *for: [Signature]*  
**EDILBERTO L. OPLENARIA, CESO VI**  
Schools Division Superintendent

SUBJECT : **2019 DRUG ABUSE PREVENTION AND CONTROL WEEK (Nov. 17-23, 2019)**

DATE : November 11, 2019

1. The Department of Education (DepEd) will join in the observance of the **2019 Drug Abuse Prevention and Control (DAPC) Week** with the theme, *Katarungan para sa Kalusugan, Kalusugan para sa Katarungan*, from November 17 to 23, 2019. This is pursuant to Presidential Proclamation No. 124 dated November 26, 2001 entitled **Dedaring the 3rd Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week**.
2. The celebration aims to make people aware of the dangers posed by drug abuse, and to further strengthen their resolve to do their share in the fight against this menace.
3. In line with the above statements stated at the **DepEd Memorandum No. 128, s. 2019**, all secondary and integrated schools are enjoined to participate by creating a **short video presentation** following the mechanics stated below:
  - a. **CONTENT** should answer: (1.) Why is it important to avoid illegal drugs?  
(2.) How can adolescents avoid illegal drugs?
  - b. **DURATION**: minimum of 1 minute and maximum of 3 minutes video presentation
  - c. **SUBMISSION**: to be submitted online on our Division's official NDEP Page: All About NDEP-BKD-related activities: **LAND OF BEAUTY** and **BOUNTY** with properly stated captions. Deadline of online submission will be on November 22, 2019 at 5PM.
  - d. **ETHICAL CONSIDERATIONS**: Video presentation should follow basic ethical standards, especially emphasizing the welfare and protection of learners.

#GO100



Management  
System  
ISO 9001:2015





e. **CREATIVITY:** All entries are encouraged to utilize their creativity following the aforementioned mechanics.

f. **CRITERIA:**

Content: 50%

Relevance: 20%

Creativity: 20%

Social Media Engagement: 10%

(Number of heart reactions ❤️ )

**TOTAL: 100%**

4. Each school's National Drug Education Program Coordinators and District Nurses are to reinforce their respective secondary and integrated schools' outputs, enjoining to reach out with your schools' Local Government Unit for possible collaboration.

5. Crafting of outputs should not disrupt classes as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance, therewith.

6. Top 3 winners along with their NDEP-BKD coordinators and District Nurses will be recognized on November 29, 2019.

7. Immediate dissemination of and compliance with this Memorandum is enjoined.

